

*Shine Bright Like  
the Diamond You  
Are!*



# Social Media Live Guide

Get Ready to Rock Your Social Media Live  
with This Guide



## Ready to light up the digital world and unleash your social media magic?

Get set to dazzle like never before! With this guide in your hands, you'll be strutting your stuff, shining bright like the diamond you are.

From nailing that perfect lighting to sharing your expertise in style, we've got you covered. Join the A-list of social media stars by taking your Live sessions to a whole new level of fabulous.

b a s  
media





***Get ready to slay  
that screen,  
sparkle, and shine!***



# Checklist for a Flawless Social Media Live:



## Let There Be Light

Ensure Your Radiance Shines Through - Check your lighting setup to make sure your beautiful face is visible without any shadows or darkness. Let that glow show!

## Clean, Clear Camera

Picture Perfect is the Way to Go - If you're using a phone or tablet, give your camera lens a quick clean for a crystal-clear view. No smudges, just spotless selfie mode!



## WiFi Wonder

Strong Signal, No Fizzles - Keep your connection strong like your social media game. Check that WiFi signal and stream like a pro.

## Outline Your Brilliance

Plan Your Way to Success - Got a game plan? Jot down your ideas so you're ready to rock your Live session with confidence and clarity.





## Goals with a Purpose

Know What Sparks Your Audience - Want more followers? Trying to educate your viewers about a new offering? Define your purpose and ensure your Live adds value, or they'll click away before you even start.

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## Tripod Magic

Steady & Sharp, Like Your Mindset - Pro tip: Use a tripod for top-notch quality and a smooth video experience. Stability never looked so good!



## Silence is Golden

Hush the Hustle, Hear the Love - Find a quiet spot, or pop on some cool headphones. Keep the focus on you, and let the good vibes roll.

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## Flash That Smile

Your Superpower for Viewer Attraction - A million-dollar smile is your secret weapon! Invite viewers in with warmth and charm, and they'll stick around for more.



## Sample Live Outline

# Unleash Your Inner Social Media Star



### Greeting

Hey, Gorgeous! I'm [YourName], and today, we're diving into [Topic]. Get ready to glow with me!



### Welcome

Sending love to all you fabulous viewers out there (yes, I see you!). Thanks for joining, and shout out to my amazing peeps by name if I can!

### Subject

Let's Talk \_\_\_\_ Brilliance: 3 Hacks for \_\_\_\_

### Goal

Time to Aim High: I'm aiming to [YourGoalHere].  
Let's slay those objectives together!

### Q&A

You're the Star, Ask Away! Throw your questions at me, and let's have a fabulous chat!

### Topic

Prepare to Be Amazed! Check out these life-changing tips:

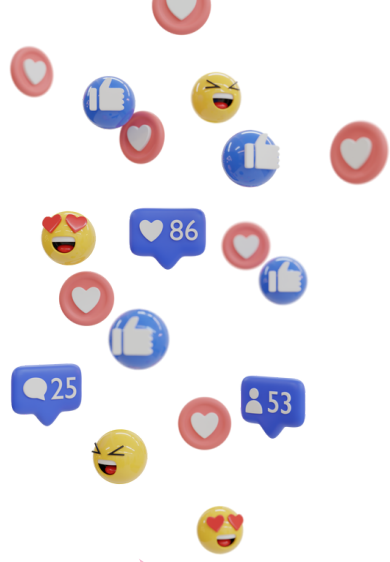
- [Bullet Point 1]
- [Bullet Point 2]
- [Bullet Point 3]

### Conclusion

That's a wrap, -----



# Sample Live Outline Unleash Your Inner Social Media Star



## Recap

Remember the 3 Botox hacks we unleashed!



## Gratitude

Big love to all you dazzling souls for tuning in. You make my Live dreams come true!



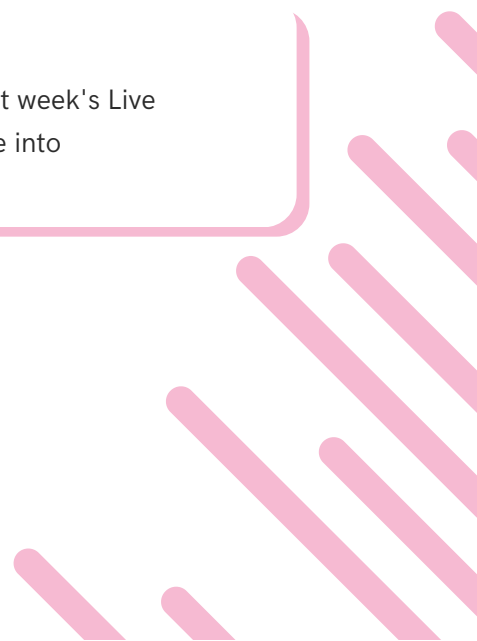
## Next Steps

Want more awesomeness? [Call-to-action for your product or service here]



## Keep Connected

Click that follow button for next week's Live extravaganza, where we'll delve into [NextWeek'sTopic].





# Congratulations, Superstar!

You've now got the ultimate playbook to rock those Live sessions like a pro, thanks to BENTO Marketing and our fabulous guide. Your social media presence is about to reach new heights, attracting followers like moths to a flame! If this guide helped you shine bright like never before, don't keep it to yourself.

Spread the love and share your success story with friends and fellow builders. Don't forget to message us on TikTok @bentomarketing and let us know how you're conquering the digital realm with #BASMedia. Keep the magic flowing and stay fabulous, because with B A S Media, your life just got a whole lot brighter!





# GET STARTED!

Go - Live Template



Greeting

Welcome

Subject

Goal

Topic

# GET STARTED!

## Go - Live Template

### Conclusion

### Recap

### Gratitude

### Next Steps

### Keep Connected

